

ACHIEVEMENT-LIST:

- **Lars Magnus Holmgren AKA Dr Frankenskippy**
- **Directorial Awards, Screenings, Reviews, Exhibitions and Presentations**

Bear Grylls, Promotional Identity:

Lars was VFX Supervisor for this successful new launch identity advertising the celebrity Bear Grylls TV spot.

1. Aired on UK and EU Television 2010.

Method Cleaner - Soapy Suds, Commercial and Viral:

This controversial spot was covered in popular medial during 2009 such as Stash, Motionographer, Boards, Ads Of The World, Ad Review.

Sherwin Williams - Paint chips, Commercial:

Lavish shaders and lighting for this Spot attracted articles and reviews in popular media such as Motionographer during 2009.

Buzz Monkey, Corporate Promotional Identity:

Lars directed this promotional identity for Australian 'energy' drink 'Buzz Monkey' featuring a super cheeky, hyper-active lovable monkey.

1. Article in 3D World, 2009.

Bug, Cupcakes and Bug, Hills Are Alive:

Two in a series of introductory spots directed by Lars for BUG, The Evolution Of Music Video. BUG is a prestigious bimonthly Music Video Festival held at BFI South bank Cinema in London, UK.

1. Article in 3D World, 2009.
2. Article in Televisual, 2008.
3. Several cinema screenings, as opening identity films for the Bug events.

Coca Cola – Coke Zero:

Animated series of television commercials featuring cutting edge 3D/VFX with wild scripts involving An eyeball, brain and finger and two tongues.

1. Three Silver Lions; Cannes 2008.
2. Gold; Epica Awards 2008.

2003 Inseparable Bonds (Mini-Feature // Short Movie)

A 'mini-feature'/film; written & directed by Lars Magnus Holmgren. Copyright – Lars Magnus Holmgren (Frankenskippy) 2003 - All rights reserved.

19 minutes 30 seconds, live-action + CG animation (FULL LENGTH VERSION),
13 minutes 55 seconds, live-action + CG animation (SHORTENED VERSION)

1. Screened at The Moving Picture Company, London, September 2003
2. Screened at Bio-Reykjavik in Iceland November 2003. **Won equal-first as 'filmmakers-of-the-month'**.
3. Awarded 2003 OPIÐ BÍÓ's "**Most-popular International Filmmaker**" (offered only once every four years).
4. Accepted into the upcoming Bio-Reykjavik 'Best-Of'2003 screenings to be held in February 2004.
5. Screened in the short-film-festival at AEAF (Australian Effects and Animation Festival), December 2003.
6. Nominated for - 'best cutting-edge film' @ BAA (British Animation Awards)
7. Submitted for screening on the TV- show "Mosquito"; Swedish National Television
8. Finalist - screenings at Bermuda International Film Festival, March 2004, USA.
9. Accepted as finalist Fearless Tales Genre Fest, May 2004, USA.
10. Accepted as finalist into DC Independent Film Festival, April 2004, USA.
11. Reviewed in 'Broadcast' magazine – February 2004
12. Included in the Official Selection of the NEW YORK SHORT FILM FESTIVAL, April 2004.
13. Accepted for screenings at Siggraph (the Animation & Electronic Theatre's), LA USA, August 2004.
14. Accepted for screenings at The Independent Festival of Digital Arts, Berkley CA, June 2004.
15. Accepted for screenings at The Brooklyn International Film Festival, Experimental Category, USA, June 2004.
16. Winner of VIDFEST (Vancouver International Digital Festival) **Critic's Choice Award** in the Experimental/Mixed Media category.
17. Internet screenings via BIFF in collaboration with Metal Tiger Vision visit: www.metal-tiger.com/mtv.html
18. Accepted for screenings at Da Vinci Film & Video Festival, Corvallis Oregon, USA, July 2004.

19. Screened at 'Muppet Talent Time', Beirut Lebanon, June 2004, as part of artistic collaborative.
 20. London Nightclub: DJ Lester Parker screened my work as part of his show "Hoi Polloi", April 2004.
 21. Accepted for screenings at Rhode Island International Film Festival (RIIFF), September 2004.
 22. Awarded the **"Seahorse Award" for best short film**; Moondance International Film Festival, May 2004, Boulder Colorado, USA.
 23. Included on the 'Televisual 2004 DVD'; July's issue of the journal
 24. Awarded **"Best Fiction Film"** at San Francisco Short Film Festival 2004.
 25. **Awarded and screened** at Festival Der Nationen, Austria, June 2004.
 26. Accepted for screenings at Shriekfest - International Horror/Science Fiction festival, California, USA, September 2004
 27. Accepted for screenings at Taipei Golden Horse Film Festival - International Digital Shorts Competition, November 2004
 28. Accepted for screenings at Spiritual Film Festival, February 2005, Goa, India
 29. Accepted for screenings at Goteborg Film Festival, as part of the "Mosquito Showcase", January 2005
 30. Screened at Seoul Animatheque as part of "Siggraph In Seoul", December 2005
- ARCHIVE: Archived at The University Of Technology, Sydney

MTV International – Microskippy (30 second ident for MTV International)

1. Featured within an article in Boards Mag' August 2004
2. One of a select few MTV ident's screening at an exclusive 'MTV Art Breaks' project event, London 2004.
3. Featured on the SHOTS DVD (issue no. 86 - January 2005).
4. Official Nomination for IMAGINA 2005
5. Screenings on the world's largest outdoor cinema in Times Square NYC, USA, 2005.
6. Boards Magazine – 'screening room' 2005
7. Shots International – TV Commercial Archive 2005

Mockumentary (Performance related // film and stage-show)

30 minutes, Live-action + CG animation (Originally designed to be accompanied by a stage-performance)

1. Screened at Bio-Reykjavik in Iceland 2003.
2. Performed and screened in eDIT 2001, Germany – half hour presentation on "winning idents" + guest in panel.
3. Performed and screened for the The Moving Picture Company 2002.
4. Performed and screened for the Wieden-Kennedy agency 2004.

Primal Scream – Miss Lucifer (Musical promotional video):

Press Articles: Promo Magazine *"promo of the month"*, Campaign Screen, Cg-arts, Creative Review, 3d World., Broadcast, Televisual (front cover + double page centre spread), CGI

Nominated for **"best Music Video"** MTV-Europe 2002

Annlee You Proposes

Short Film (part of an installation by renowned artist Liam Gillick) for TATE Britain, Clore Gallery.

1. Exhibited for 6 months at Tate Britain as a part of an installation.
2. LEAF 2001; finalist
3. CARTOOMBRIA – ANIMUTATIONS 2002; Finalist.
4. BAA 2002, screened in 17 cinemas throughout the UK.
5. PRESENTATION – guest speaker and panellist at edit 2001.
6. **Nominated for the "Turner Prize" 2002** (as part of Liam Gillick's recent projects)

"EYEBall":

Live-action and CG.

1. SIGGRAPH 2000; daily screenings.
2. MEDIA ARTS Festival 2000; screenings.
3. PRIX ARS ELECTRONICA 2000; finalist.

4. CARTOONBRIA – ANIMUTATIONS 2001; Finalist.
5. VEAF 2001 (Vancouver Effects and Animations Festival); **SILVER winner**.
6. ANIMA MUND 2001; finalist.
7. ANIMA MUND 2003; selected for **'best of' screenings**.
8. Screened on the TV- show "Mosquito"; Swedish National Television

"Tall Small Stories" (Frankenskippy, Food ForThought, Blow-Fly Heaven):

CG animated series (series of three short-films for MTV-Australia):

1. MTV International; global screenings via the network.
2. VEAF 99 (Vancouver Effects and Animation Festival); **GOLD winner**.
3. Chicago INTERCOM Festival; **GOLD Winner**.
4. BDA/PROMAX (Australia and New Zealand); **SILVER winner**.
5. SIGGRAPH 99; animation festival - daily screenings.
6. ATOM Awards Festival; finalist.
7. DARKLIGHT Film Festival; screenings.
8. BLACKCHAIR Film Festival; screenings.
9. BATHURST Film Festival; screenings.
10. BDA/PROMAX (USA-International); screened as innovative 'art' – example of.
11. TORE PICASSO; screened and promoted.
12. BSIFF (Blue Sky International Film Festival); screenings.
13. 3D FESTIVAL; finalist.
14. FREAKY FILMS; accepted for future screenings.
15. IDN Festival; **GOLD winner**.
16. IDN Magazine Article; the making of story.
17. SHOTS Magazine Article; new directors story.
18. CHAMELEON Films; regular screenings.
19. MEDIA ARTS Festival 99; **GOLD winner**.
20. CGI ARTS (Japan); animation **EXCELLENCE awards winner**.
21. IMAGINA 2000; screened at festival and on CANAL+; broadcast throughout Europe.
22. HOLLAND Animation Festival; screened.
23. Screened on the TV- show "Mosquito", Swedish National Television.

Scratch My Nose (Multi-Media Group):

'Family Nude' Short Film (Scratch My Nose 8)

A B/W silent film included in the 1996 "Best Of White Gloves" Film Festival which toured Sydney, Brisbane and Melbourne. Film used pixilated animations, which was crudely put together using photocopies to show of SMN unique creative style.

'Digital' Short Film (Scratch My Nose 7)

A short film accepted in the 1995 "White Gloves Film Festival", Valhalla Cinema Sydney, October

'Kiss Kiss Compost' Short Film (Scratch My Nose 6)

A B/W silent film included in the 1994 "Best Of White Gloves" film festival, which toured Australia.

'Portrait Of Mice-elf 2' Short Film (Scratch My Nose 5)

5 minutes, live-action + animation.
Screened during 1989 in the cinemas at The University Of Technology, Sydney.

'Hair and boobs' - Short Film (Scratch My Nose 4)

5 minutes, live-action + animation.
Screened during 1989 in the cinemas at The University Of Technology, Sydney.

'Portrait Of Mice-elf 1' Short Film (Scratch My Nose 3)

5 minutes, live-action + animation.
Screened during 1988 in the cinemas at The Sydney College Of The Arts, Sydney.

'Hooded technicians in a clean room' - Short Film (Scratch My Nose 2)

5 minutes, live-action + animation.

Screened during 1988 in the cinemas at The Sydney College Of The Arts, Sydney.

'Well howdy Suzie, wanna sandwich ?!' - Short Film (Scratch My Nose 1)

5 minutes, live-action + animation.

Screened during 1987 in the cinemas at The Sydney College Of The Arts, Sydney.

SPOKEN WORD:

1. Promax UK 2002 – talk on "Inspiration".
2. eDIT 2001, Germany – 'Mockumentary'; half hour presentation on "winning idents" + guest in a panel.
3. MPC screening – making of/presentation of Turner Prize nomination, Annlee, You Proposes.
4. MPC screening – performance/presentation of movie, Inseparable Bonds.
5. Presentation of Primal Scream – Miss Lucifer.
6. Wieden-Kennedy agency - 2005 presentation of 'Mockumentary'; half hour presentation on "winning idents" + guest in a panel.